The Facts

- The number of people who engage in this silly and hurtful activity is very small.
- **There are far more good messages than bad. Don't let this spoil the internet for you**.
- People who send nasty messages need help to understand that what they are doing is not acceptable!
- **By reporting this and asking for help you are not only proving you are a responsible internet used, you are making the web safer for all of us**.
- There are simple steps you can take to stop this happening, and for dealing with it should it ever happen again.
- **You, not the cyber-bully is in control here**.
- Every adult in your home and your school will help you to resolve this.
- **You don't like it, we don't like it and together, we can stop it.**
- Remember, talking about it is the first step to making it stop**.**
- **Together, we can make everyone in East Sussex E-Safe**.
- Ask your parents to install Internet **Explorer 8 with Zip it, Block it, Flag it** buttons. Then **YOU** are in charge.

Further information

You may find these sites useful.

The UK Council for Child Internet Safety. (UKCCIS)

Microsoft Windows Parental Controls

http://windows.microsoft.com/en-GB/windows-vista/Kids-online-A-parents-guide-to-monitoring-computer-use

The Child Exploitation and Online Protection website (CEOP)

http://www.ceop.gov.uk/

Parent's centre (A government resource for parents who want to know more about e-safety.)

http://www.parentscentre.gov.uk/usingcomputersandtheinternet/

The ins and outs of Social Networking

(What it is, and what it isn't)

East Sussex
County Council

Social Networking is….

- A means of collecting marketable information. **And/or**
- A means of providing advertisers with a method of targeting specific groups of people.
- A means of market research

In short, a lot more goes on behind the scenes than users can possibly imagine.

Ask yourself this question. If Facebook is free, how come its owner is a multi billionaire?

Social Networking looks like….

- A way of keeping in touch with family and friends
- A way of meeting new people with similar likes and dislikes
- A means of putting your life online.

However, although you *can* do all these things, the question arises, "Should you?"

Social Networks can be…..

- A way of undesirable people making contact with potential victims.
- A field day for identity thieves.
- A field day for paedophiles.
- A high-risk activity for people with autism.

On the internet, unless you know the person in the real world, you have no way of knowing they are who they say they are online. Even seeing and hearing is not believing.

How many social networking sites are there?

Hundreds, possibly thousands! And new ones come along all the time. There is a lot of money to be made out of social networking, and word is out now. Some of the most popular ones are:-

- Club Penguin
- Moshi Monsters
- MySpace
- Habbo Hotel
- Facebook
- Friends Reunited
- Genes Reunited

But there are many, many others.

What do people do wrong?

The main risks people run seem to be:-
- Having the same password for many different sites.
- Having a weak password
- Never changing that password
- Posting high resolution images of themselves
- Putting too much private and personal information online (People with autism are at particular risk here.)

- Believing in the many "urban myths" around social networking.

And this is only the tip of a very large iceberg.

Social Networking Sites want….

- Your site to be as "open" as possible.
- You to visit it often.
- You to add more and more information – more email addresses, mobile telephone numbers etc.
- You to say whether or not you know people whose photographs they will show you.

Some of the urban myths.
- If I delete an image I have placed online, any copies of it automatically disappear.
- It is impossible to record and re-broadcast webcam streams.
- I would know if someone was a paedophile
- Using Skype is 100% safe because you can hear and see the other person.
- Facebook cannot change the privacy settings once I have set them.
- There is no point in reading the terms of use or the Privacy statements – they are boring, and they don't mean anything anyway.

All of the above are false! Each and every one of them!